

Post Me _New ID

Press Release, July 2008



Post Me _New ID Forum

International media art festival CYNETart_08 held in Dresden, Germany, will host the forum "Post Me _New ID" from 31st October to 2nd November 2008.

International media art festival CYNETart_08 held in Dresden, Germany, will host the forum "Post Me _New ID" from 31st October to 2nd November 2008. The forum will bring together interdisciplinary practitioners in art, science and technology to discuss in various formats, from keynotes to Quickfires, issues concerning contemporary and future forms of networked creations and multi-identities. Among the speakers and performers there will be kondition pluriel (Canada), Mika Satomi and Hannah Perner-Wilson (Austria), Masaki Fujihata (Japan), Denisa Kera (Czech Republic/Singapore), Michael Takeo Magruder (Unites States/United Kingdom), Sita Popat (United Kingdom), Susanne Berkenheger (Germany) and many more.

The forum is planned as a platform for reflection on how we are creatively and socially engaged in digital networks, how we perform our online and offline identities, how we have become plural and variable post human bodies. "We are asking ourselves >what is next?< applying the to-be-presented theories to our own cultural/art creating and networking practices"... says Ghislaine Boddington (United Kingdom), one of the forum organisers.

Title: Post Me _New IDFormat: International forum

Dates: 31st October – 2nd November 2008

Place: Festspielhaus Hellerau, Dresden, Germany

Co-producers: body>data>space (London, UK), CIANT | International Centre for Art and New Technologies (Prague, Czech Republic), TMA | Trans-Media-Academy Hellerau (Dresden, Germany) and KIBLA (Maribor, Slovenia)

Url: <http://www.postme-newid.net/>

There will be a call for Quickfire presentations, designed to enable speakers and delegates to present their ideas in a dynamic and innovative way. Each speaker will have chance to present their project or give an overview of their work in a Quickfire format: 14 Presentation slides, 30 seconds per slide, 1 image or 10 words per slide. Please contact Thomas Dumke <pmn_id@cynetart.de> for more information.

To receive news on Post Me _New ID please register at: <http://postme-newid.net/>

If you have any questions, please contact Thomas Dumke, head of CYNETart Festival, pmn_id@cynetart.de or +49-351-8896665

body>data>space



TMA Trans-Media-Akademie Hellerau

KIBLA
MULTIMEDIA CENTER



CYNETart



FRIDAY October 31st – Networked Creations

How will digital and physical mobility affect and interact with the way people create and the aesthetic of the outputs?

How are new networks based on Web 2.0 services, enabling ›temporary autonomous identity zones‹ (TAIZ), encourage participation, provoke socialization and collaboration, even, if only for short fluid time spaces?

Can inter-authorship tools enable a state of honest collaboration and multi-authorship acknowledgement. How can creative commons ideas develop for future use?

As networks become components of our all of our everyday lives how will our networked identity/ies, practiced in WEB 2.0, move from semi-passive to truly active? Will we gather a feeling for a collective networked identity? Will identity itself be the main theme of the work to emerge?

This day will explore the physical and digital, the social and work based networking of creation processes for interdisciplinary artistic and technology projects. The aim is to envision the creative outputs of generations to come in relationship to the emergence of second generation realtime globally networked tools.

SATURDAY November 1st – Multi-Identities

What is the relationship between identity and digital culture? How does the use of digital tools and network potentials shift identity psychologies in Europe in the 21st century?

Are the “I” politics of the west in the 90s dominant or is there now a space for “we” potentials of the next generation to emerge and make new multi-identity citizens?

Are intergenerational identity misunderstandings becoming restrictive to the evolution of new processes and new ID politics?

Can a new collective identity emerge in a Europe still emerging from separated systems based in an I/we syndrome? Is the precondition of the self-conception now linked to that of collective identity?

This day will look at the issues of identity shifts in relationship to a new Europe and digital culture, drawing from the experience of the attendees, and in particular visioning forward to the next generations of young “Europeans” and the way they will form their (multi-)identities through their work and play in physical and virtual worlds.

Break Out groups:

- New Publics – spectator/creator

How will the creative participation of audience as players (not just spectators) affect and change artistic processes, the tools in use and the culture created?

- Innovators or Imitators

Where and how do the true innovators come to the forefront? Is there a problem of mainstream imitators plagiarising the innovators, disallowing a true acknowledgement of interauthored cultural processes and outputs? How can the value chain from the true innovators to the mainstream be recognised and enabled in a fair and encouraging way?

SUNDAY November 2nd – Future Visions

(what comes next?) – the influences of everyday life on our future to come

In the search for a post me-identity, networking is a central element. As we enter the expanded world of Web 2.0 we enter a place of extended self ... we create our online identities, our avatars and our multi-selves and we shift the way of “being” that has dominated.

Today many more people engage creatively with text, video, photography, music and film than could ever have been imagined. Telepresence too is evolving through web cams, alongside online gaming environments where people build their own worlds and their own bodies. How will the child of the future look back on the early 21st century in relationship to the history of identity politics? How will the 8 year old of today work and play in 20 years time?

This last day merges the two themes of networked creations and multi-identity creating a future vision debate that we all need time and space to co-conceive.

Post Me_New ID examines the complexity of 21st century European identity through an exploration based on the effect of digital technologies of the body and identity. An active and public Blog is fed by a series of debate led Research Engines with a Forum, Book and DVD as the end products. In addition a series of Creation Processes will result in a public Installation / Performance.

Post Me_New ID forum is co-produced by an international consortium of partners coming from Czech Republic, Germany, Slovenia and United Kingdom, within an action/research project of the same name, which focuses on the future of the body, and is co-financed by the European Commission under Culture 2007 programme.



In the run-up to the international festival for computer-based art CYNETart_08, artists from 45 countries with about 280 works have applied to participate in the festival's competition. In order to name the winner a jury of six renowned artists, art critics and theorists gathered at the media labs Dresden-Hellerau between 16th and 18th May 2008. The reviewing of the artistic works in terms of their conception and aesthetic realisation within the framework of the CYNETart competition as well as the nominations for the CYNETart award were the main topics of this gathering.

The festival is taking place for the 12th time this year. It presents projects of contemporary technology-based art – a form of art that per se is a hybrid and transitory one. In its far-reaching facets it produces and propagates technology-loving approaches as well as abstract subjects, such as futurist aesthetics in the present time. All this serves as the basis on which the festival focuses and reflects on our media-affected environment. The CYNETart exhibition will present the works that have been awarded with the CYNETart_08 award as well as the works that have been recommended for the exhibition by the CYNETart jury. Based on its collaborative conception the exhibition at the same time attempts to provide an atmospheric insight into current media art productions. In addition to the exhibition at the Kunsthau Dresden there will be several events taking place at the Festspielhaus Hellerau, e.g. the European cooperative project »Post Me_New ID« (31st Oct.–2nd Nov.) with current performances and performance installations from the international scene; furthermore a presentation of very recent positions in media art from Romania, called »Chat Room« (30th Oct.–2nd Nov.), as well as other installations and evening events. Further festival activities that have been established and become popular over the years are the presentation of projects from the Dresden Innovation Fund for art and media technology, of projects from the nationwide multi-media competition MB21 and various performances at several physical and virtual venues.

Url: <http://www.cynetart.de>

Organisers of the CYNETart_08

Trans-Media-Akademie Hellerau e.V. and the City of Dresden, the City's Culture Office, in cooperation with the European Centre for the Arts Hellerau, the Kunsthau Dresden – The City's Gallery for Contemporary Art – as well as the Medienkulturzentrum Dresden e.V.